

# Dr. Jeannine Sandstrom, MCC, CBC



**Jeannine Sandstrom, Ed.D.**  
*Executive Leader Coach*  
**MCC, CBC**  
Founder and CEO  
COACHWORKS® International, Inc.

Jeannine Sandstrom has remarkable insights and a gentle but forceful way of asking tough questions, listening carefully both to what is and what isn't said, observing behavior, and getting leaders and organizations to improve their level of individual and collective performance. She has been an integral part of my own growth and development in both my personal and professional life. She has played a key role in helping to make transformational changes in the leadership of our organization, carefully helping navigate the organization and its leadership through a period of enormous growth in our business. She brings keen insights and genuine wisdom, and she has an exceptional ability to work and communicate with people from many different backgrounds and styles.

*CEO, Non-Profit Organization*

"Jeannine is the one I rely on most to help me clarify the issues on which I need to focus, and understand the political perspectives those issues impact. She is strategic in her process and requires I be fully engaged. This approach has resulted in timely breakthroughs for me that directly resulted in personal insight, improved performance and bottom line results."

*Executive Officer  
Financial Services*

Dr. Sandstrom is a highly experienced executive coach who facilitates sustainable results in the areas of critical and current concern for her top level clients. After years of industry experience, CoachWorks® International has a proven record in leadership development and helping clients realize solutions to the top issues concerning executives today.

As an Executive Leader Coach Sandstrom partners with executives to optimize leadership performance. Jeannine's passion and success are focused in working with leaders who want to accelerate their effectiveness and sustain organizational vitality. This work is delivered via individual leader coaching at the Board, officer and leadership team level; facilitating leader team learning and planning sessions; and delivering Legacy Leadership® Institutes designed by CoachWorks® for emerging and seasoned leaders.

Dr. Sandstrom works with leaders, executives, independent contributors, entrepreneurs and leadership teams as they deal with performance and competitive challenges. Jeannine identifies and builds on existing competencies to create a bridge toward desired personal and professional outcomes and corporate strategic goals.

Dr. Sandstrom is the founder and CEO of CoachWorks® International, Inc. a leader in the arena of executive development and leadership coaching. She is also a founding board member of Corporate Coach U, an international corporate and executive coach training firm with graduates worldwide, delivering valued executive and corporate coaching based on curriculum, models and codified experience. Jeannine co-authored these extensive training courses for CCU.

Prior to starting CoachWorks® in 1995, Jeannine launched and led three national management development consultancies focusing on leadership emergencies, strategic plan implementation for merger and acquisition and emerging leader team development. Dr. Sandstrom has also worked with The Prudential, Fidelity Investments, Chase Bank, Anderson Consulting, Puget Sound Energy, ARCO, private brokerage organizations, Merrill Lynch and numerous entrepreneurial and not-for-profit organizations. She has participated in Public Broadcasting Service (PBS) presentations, and has had featured articles in the Professional Mentor and Coach Journal, as well as The Wall Street Journal and Fortune Magazine.

Jeannine holds certifications as Master Certified Coach (with the International Coach Federation – ICF), Corporate Business Coach, and Professional in Human Resources. Her doctorate is in Human Resource Development, with masters degrees in Business Administration and Adult Learning. She co-convoked an Executive Coach Summit for the International Coach Federation to distinguish the profession of Executive Coaching, has served on the (Dallas, TX) Mayor's Task Force for International Development and on the boards of national professional and industry organizations, is an alumnus of LEADERSHIP DALLAS, past president of the D/FW Chapter of International Association of Career Management Professionals, a charter member of the North Texas Chapter of the international Coach Federation, and a former International Rotarian.

Co-Author of  
**"Legacy Leadership: The Leader's Guide to Lasting Greatness"**

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